



**Embargo: 11<sup>th</sup> April 2018, 10am (CET)**

**adidas by Stella McCartney Unveils Roland Garros Collection**

- **Leading athletes Caroline Wozniacki and Garbine Muguruza to debut collection -**
- **Including Climachill technology for the hottest conditions -**
- **Available online at [adidas.com](https://www.adidas.com) from 11<sup>th</sup> April -**



**Herzogenaurach, Germany 11<sup>th</sup> April 2018:** adidas by Stella McCartney has today unveiled its latest Barricade collection, set to be worn on court by world class athletes including Caroline Wozniacki and Garbine Muguruza during Roland Garros.

The **adidas by Stella McCartney Barricade collection** fuses fashion and performance by adapting timeless designs to the high performance needs of elite athletes. Australian Open champion Caroline Wozniacki and Wimbledon Champion Garbine Muguruza will debut the classic black dress on the iconic clay courts of Roland Garros this summer.

Designed for ultimate comfort and optimum performance on the court the adidas by Stella McCartney Barricade dress incorporates laser cuts and inserts along the arm holes and sides, assisting in the player's breathability throughout the game. Using Climachill technology the fabric allows athletes to perform their best under pressure in the Parisian summer sun. The dress also features a unique scuba-style zipper at the front for an athletic twist, as well as a standout flared skirt.



Also announced in the collection are the adidas by Stella McCartney skirt and tank. Both pieces of apparel use premium fabrics, mesh panels and adidas' Climachill technology to ensure the material is breathable.

Caroline Wozniacki comments: "My year couldn't have started better – I've won my first Grand Slam and I've been training hard to keep up that momentum. I know what it takes to win a Grand Slam and I'm prepared to bring that again to Paris. The adidas by Stella McCartney little black dress is inspired by a timeless design, one I love and feel confident wearing. I look forward to hitting the courts of Roland Garros and bringing my game."

The 2018 adidas by Stella McCartney Roland Garros collection will be available online from 11<sup>th</sup> April at <http://www.adidas.com/tennis>.

**ENDS**

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Notes to editors:

**About adidas Tennis**

adidas Tennis is represented by top players such as Angelique Kerber, Jelena Ostapenko, Kristina Mladenovic, Garbiñe Muguruza, Caroline Wozniacki, Tomas Berdych, Lucas Pouille, Dominic Thiem, Jo-Wilfried Tsonga and Sascha Zverev. For more information on adidas Tennis, please visit [www.adidas.com/tennis](http://www.adidas.com/tennis). For additional images please visit our media news room on [news.adidas.com](http://news.adidas.com) and follow us on Twitter or on Instagram under @adidasTennis.



### **About adidas**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok and TaylorMade. Headquartered in Herzogenaurach, Germany, the Group employs more than 60,000 people across the globe and generated sales of around € 19.3 billion in 2016.

### **About adidas by Stella McCartney**

adidas by Stella McCartney collaboration was launched in Spring/Summer 2005 and remains a unique concept for women's sports performance. The highly innovative sports performance range consists of apparel, footwear and accessory pieces in Tennis, Weekender, Running, Yoga, Training, Swim and Cycling.