

STORELLI ***2018***

Brooklyn, New York
Fall 2017



CONTINUING TO TAKE THE GAME TO THE NEXT LEVEL

2017 is proving to be another big year for the brand.

Jesse Lingard and C  zar Azpilicueta joined Iker Casillas, Kristie Mewis, Rocky Rodrigues and Oscar as the faces of our brand, another big step in establishing the credibility and visibility of our brand for both keepers and field players.

Furthermore, we continue to be committed to making the most innovative protection and performance gear ever: we introduced the SpeedGrip line, along with our new anti-abrasion products and the first-ever Women's protective line.

In 2018, we believe the ongoing updates to our core protection range fueled with the introduction of new performance lines will equip you to add incremental revenue and grow your business. Your success is our success and we'd like to thank you for your continued support.

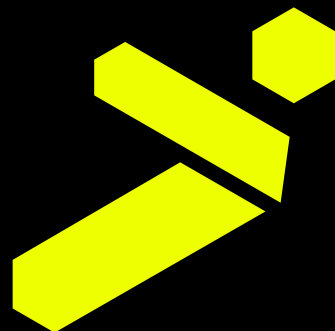
The Storelli Team



PROTECTION AT THE CORE – STILL THE ONLY BRAND OFFERING HEAD-TO-TOE PROTECTION EXCLUSIVELY FOR SOCCER

				
HEAD PROTECTION	PROTECTED	PROTECTED	PROTECTED	
UPPER BODY PROTECTION	PROTECTED			PROTECTED
LOWER BODY PROTECTION	PROTECTED			PROTECTED
GK OUTWEAR	PROTECTED			
GK GLOVES	PROTECTED			
UPPER BODY - FIELD	PROTECTED			
LOWER BODY - FIELD	PROTECTED			
LEG PROTECTION	PROTECTED			PROTECTED

STORELLI 2018 PRODUCT CATALOGUE



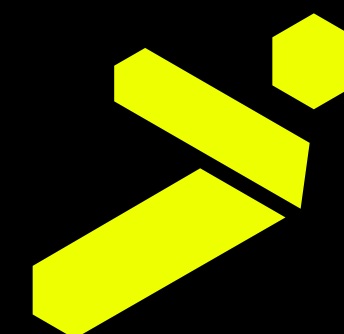
OUTFIELDER COLLECTION

 STORELLI

EXOSHIELD HEAD GUARD

Suited for players who suffer a cut or bruise to the head or a concussion (quite common) and need a comfortable layer of protection to avoid further injury and get back on the pitch rapidly, the Storelli ExoShield Head Guard is the "most protective" soccer head guard on the market.

Embeds up to 9mm of viscoelastic protective foams used in combat-grade military helmets, custom-formulated to fit the needs of soccer players. Meaning you can head the ball without problems, protect your head from cuts and bumps due to head collisions, and feel so comfortable you will quickly forget you are even wearing armor.



BODYSHIELD LEG GUARD

Protects the lower leg with impact absorbent padding.

Our revolutionary design holds shin guards in place without the need for constant manual adjustments or tape.

Shin guards are NOT included, but the magic sleeves were designed to fit most shin guards and lock them in place.

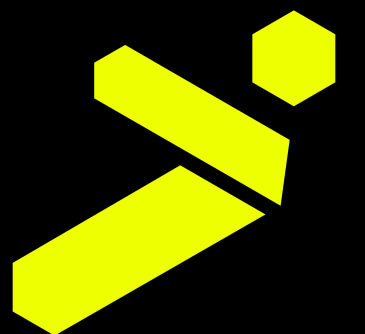


Black

With ankle protection



White



BODYSHIELD LEG SLEEVE

Protects the lower leg with impact absorbent padding.

The first and only armored shin pad sleeve that protects the area on the side of the leg not covered by shin pads, while holding the shin pads comfortably in place without the need for constant manual adjustments or tape.

Shin guards are NOT included, but the magic sleeves were designed to fit most shin guards and lock them in place.



Black



White

Without ankle protection



BODYSHIELD MEN'S IMPACT SLIDERS

Suitable for both goalkeepers who need light / comfortable thigh protection, as well as physical defenders and midfielders who like to slide tackle a lot (suffering abrasions on the thighs), the Sliders undershorts are designed to grant you the protection and light-weight mobility you need during competitive matches,

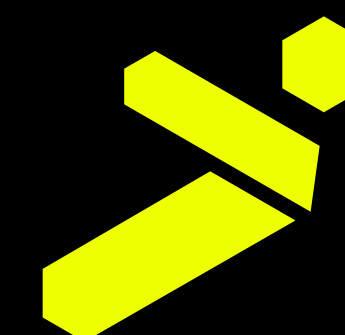
Just like the rest of our gear, these Sliders incorporate innovative foam technology that protects you when you dive or slide without hindering your movements.



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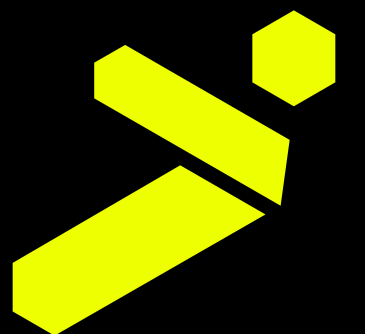


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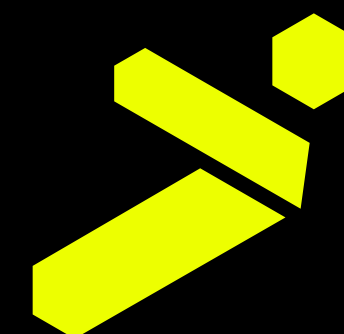
BODYSHIELD ARM GUARDS

The BodyShield Arm Guards are designed to give you extreme protection from both impact and abrasion, while fitting comfortably on your arms and staying in place no matter what you do thanks to anti-slippery lining. Unlike traditional "elbow pads", they are designed to fit seamlessly around your arm like stealth armor.



BODYSHIELD KNEE GUARDS

Designed specifically for soccer, the Knee Guards are optimized for soccer players who want to slide and tackle on the hardest grounds, without having to worry about getting stitched up after the game. Light and flexible, they are layered with advanced polyurethane foam designed to protect you from extreme impact and abrasion; with extra fabric covering part of the thighs and calves + anti-slippery lining for increased comfort, fit and a modern look.



GOALKEEPER COLLECTION



BODYSHIELD MEN'S 3/4 UNDERSHIRT

This groundbreaking goalkeeper undershirt is used by many professional goalkeepers as a base layer that enables them to withstand heavy diving without upper body injuries.

Extreme impact protection foam that protects you while conforming tightly to your body and ChesTrap chest pad (patent-pending), designed to help goalkeepers absorb shots that hit their chest, facilitating saves and decreasing rebounds.



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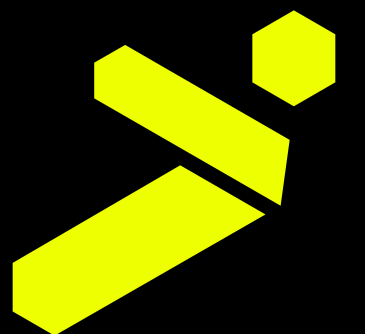


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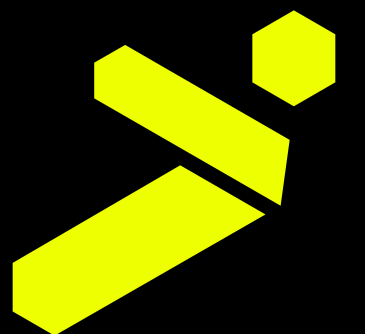
BODYSHIELD GOALKEEPER SLIDERS

Base-layer goalkeeper compression shorts designed to provide the hard-core protection needed during practices or when playing on hard surfaces, while still conforming closely to the body for maximum comfort and an aggressive armored look.



EXOSHIELD GK 3/4 PANTS

For goalkeepers who practice intensely, taking hits to both the thighs and knees, these 3/4 pants afford extreme protection- including a very clever (hidden) knee pad. Add a pair of our Sliders underneath, and you might as well go out and play on rocky concrete, because you will feel indestructible.



A woman with curly hair, wearing a white athletic top and leggings, is crouching on a grassy field. She is looking directly at the camera. A soccer ball is visible to her left. The background is dark and out of focus.

BODYSHIELD WOMEN'S COLLECTION

The logo for STORELLI, featuring a stylized yellow 'S' icon followed by the word 'STORELLI' in yellow capital letters.

STORELLI

BODYSHIELD WOMEN'S ABRASION SLIDERS

Armed with patent-pending SABR-Text™ (Stretchy Anti-Abrasion Textile) panels, the new Women's BodyShield Abrasion Sliders are here to help athletes resist lower body friction and turf burns on a multitude of surfaces (e.g., turf, hardwood).

These sliders feature 6 SABR-Text™ panels, covering the sides of your thighs. Each panel is remarkably thin, durable and acts as a reinforced second skin, shielding you when you slide tackle, dive or get tackled, without hindering movement or performance.



BODYSHIELD WOMEN'S ABRASION LEGGINGS

A highly functional, technical legging for female athletes training competitively in soccer or other team sports. Designed to protect from turf burns with anti-abrasion panels on the hip and legs, it combines light-weight protection with premium microfibers for warmth and mobility.

Constructed with the first-ever built in shin guard pocket that locks the pad in place to eliminate distractions and a shaped waistband for superior comfort. Waistband includes a utility pocket to hold small objects such as your keys, performance tracker or most cell phones.



Black



White



BODYSHIELD WOMEN'S GK LEGGINGS

A revolutionary legging exclusively designed for the female goalkeeper. Radically designed with 5mm protection on the hips, anti-abrasion panels on the knees and legs, laced with premium microfibers for warmth and mobility.

Constructed with the first-ever built in shin guard pocket that locks the shield in place to eliminate distractions and a shaped utility pocket waistband for superior comfort.



Black



BODYSHIELD WOMEN'S CROP TOP

A supportive and protective cropped baselayer for female athletes playing soccer or other team sports. Designed with impact-absorbing, lightweight rib protection, our Crop Top also embeds an innovative, protective chest pad that can be removed based on the player's needs. Constructed with premium microfibers and cropped length for comfort and mobility, complete with elegant and breathable front and back mesh panels.



White



Black



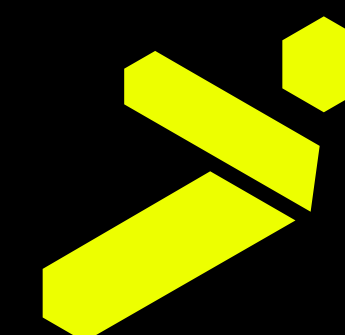
SPEEDGRIP FRANCHISE



SPEEDGRIP™ INSOLES

SpeedGrip™ Insoles are an innovative, patent-pending footwear enhancement engineered to improve your comfort and performance. We designed them to replace your current insoles, because standard insoles are not optimized for traction. This means that at every step, your feet are sliding, causing discomfort and slowing you down by split seconds that can make all the difference. This sliding causes inefficiencies in your stride which go at the cost of energy and power.

The SpeedGrip™ surface has a brushed nap texture which is soft to the touch and non-abrasive, yet creates a bond that feels like your feet and shoes have fused into a single unit.



SPEEDGRIP™ SOCKS

SpeedGrip™ Socks are designed to improve foot traction, giving you more power, speed and control. Engineered like no other sock, they are made with thin, light, moisture-wicking compression fabric that fits like a second skin. The sole of the sock features Storelli's SpeedGrip technology, seamlessly bonded to the rest of the sock for maximum comfort and additional traction where your feet need it most. These socks are very different from traditional knitted athletic socks and they are superior to any grip socks on the market.

They are so thin and light that they can also be worn under team socks in soccer and will still provide more grip.





THANK YOU